



# Fair Trade

Match each person with their role in the production of bananas. Then, sort the roles into the correct order to get the bananas from the tree to the shop!

Can you guess how much each person would make if a banana costs the consumer 30p?

|                   |                   |                   |                   |                   |                   |
|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
|                   |                   |                   |                   |                   |                   |
|                   |                   |                   |                   |                   |                   |
| Profit from 30p = | Profit from 30p = | Profit from 30p = | Profit from 30p = | Profit from 30p = | Profit from 30p = |

| Retailer                                                                                                  | Exporter                                                                                            | Importer                                                                                                                                                     | Plantation Owner                                                                                                                                               | Picker                                                                                                                            | Ripener                                                                                                                              |
|-----------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------|
| I work 10 -12 hours a day. I select, wash and cut the bananas. I also make sure they are fed and watered. | I buy machinery for the plantation and pay the pickers. I pay for fertilisers to increase harvests. | I transport the bananas by cargo ship. I pay for fuel and any loads that are lost or damaged on the journey. I also pay fees for the ship to stop in a port. | I sell the bananas to consumers. I pay for staff and the running costs of the store. I am also responsible for advertising and any losses if stock isn't sold. | I run ripening centres, where green bananas are ripened ready to sell. I have to pay for workers and the gases used for ripening. | I transport the bananas from the port to ripening centres in Europe. I have to pay for workers and lorries to transport the bananas. |



# Fair Trade Answers

Match each person with their role in the production of bananas. Then, sort the roles into the correct order to get the bananas from the tree to the shop!

Can you guess how much each person would make if a banana costs the consumer 30p?

| Plantation Owner                                                                                    | Picker                                                                                                    | Exporter                                                                                                                                                     | Importer                                                                                                                             | Ripener                                                                                                                           | Retailer                                                                                                                                                       |
|-----------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| I buy machinery for the plantation and pay the pickers. I pay for fertilisers to increase harvests. | I work 10 -12 hours a day. I select, wash and cut the bananas. I also make sure they are fed and watered. | I transport the bananas by cargo ship. I pay for fuel and any loads that are lost or damaged on the journey. I also pay fees for the ship to stop in a port. | I transport the bananas from the port to ripening centres in Europe. I have to pay for workers and lorries to transport the bananas. | I run ripening centres, where green bananas are ripened ready to sell. I have to pay for workers and the gases used for ripening. | I sell the bananas to consumers. I pay for staff and the running costs of the store. I am also responsible for advertising and any losses if stock isn't sold. |
| Profit from 30p = <b>5p</b>                                                                         | Profit from 30p = <b>1p</b>                                                                               | Profit from 30p = <b>4p</b>                                                                                                                                  | Profit from 30p = <b>4p</b>                                                                                                          | Profit from 30p = <b>3p</b>                                                                                                       | Profit from 30p = <b>13p</b>                                                                                                                                   |



# Fair Trade

Match each person with their role in the production of chocolate. Then, sort the roles into the correct order to get the chocolate from the cocoa bean to the shop!

Can you guess how much each person would make if a chocolate bar costs the consumer £1?

|                  |                  |                  |                  |                  |                  |
|------------------|------------------|------------------|------------------|------------------|------------------|
|                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |
| Profit from £1 = | Profit from £1 = | Profit from £1 = | Profit from £1 = | Profit from £1 = | Profit from £1 = |

| Processor                                                                                            | Exporter                                                                         | Manufacturer                                                                                                        | Plantation Owner                                                                                                                                                 | Retailer                                                                                                                                                                   | Picker                                                                                                                                                                |
|------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| I work 10 - 12 hours a day. I pick the cocoa beans. I also make sure the plants are fed and watered. | I buy machinery and pay the pickers. I pay for fertilisers to increase harvests. | I use cocoa butter to make chocolate. I pay for workers, machinery, product development, packaging and advertising. | I transport the cocoa beans by cargo ship. I pay for fuel and any loads that are lost or damaged on the journey. I also pay fees for the ship to stop in a port. | I process the cocoa beans by roasting them and grinding them. I press the ground cocoa to form cocoa butter. I pay for workers, machinery and heat for roasting the beans. | I sell the chocolate bars to consumers. I pay for staff and the running costs of the store. I am also responsible for advertising and any losses if stock isn't sold. |



# Fair Trade Answers

Match each person with their role in the production of chocolate. Then, sort the roles into the correct order to get the chocolate from the cocoa bean to the shop!

Can you guess how much each person would make if a chocolate bar costs the consumer £1?

| Plantation Owner                                                                 | Picker                                                                                               | Exporter                                                                                                                                                         | Processor                                                                                                                                                                  | Manufacturer                                                                                                        | Retailer                                                                                                                                                              |
|----------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| I buy machinery and pay the pickers. I pay for fertilisers to increase harvests. | I work 10 - 12 hours a day. I pick the cocoa beans. I also make sure the plants are fed and watered. | I transport the cocoa beans by cargo ship. I pay for fuel and any loads that are lost or damaged on the journey. I also pay fees for the ship to stop in a port. | I process the cocoa beans by roasting them and grinding them. I press the ground cocoa to form cocoa butter. I pay for workers, machinery and heat for roasting the beans. | I use cocoa butter to make chocolate. I pay for workers, machinery, product development, packaging and advertising. | I sell the chocolate bars to consumers. I pay for staff and the running costs of the store. I am also responsible for advertising and any losses if stock isn't sold. |
| Profit from £1 = <b>3p</b>                                                       | Profit from £1 = <b>2p</b>                                                                           | Profit from £1 = <b>5p</b>                                                                                                                                       | Profit from £1 = <b>15p</b>                                                                                                                                                | Profit from £1 = <b>40p</b>                                                                                         | Profit from £1 = <b>35p</b>                                                                                                                                           |



# Fair Trade

Match each person with their role in the production of coffee. Then, sort the roles into the correct order to get the coffee from the bean to the shop!

Can you guess how much each person would make if a jar of coffee costs the consumer £2?

|                  |                  |                  |                  |                  |                  |
|------------------|------------------|------------------|------------------|------------------|------------------|
|                  |                  |                  |                  |                  |                  |
|                  |                  |                  |                  |                  |                  |
| Profit from £2 = | Profit from £2 = | Profit from £2 = | Profit from £2 = | Profit from £2 = | Profit from £2 = |

| Retailer                                                                                            | Picker                                                                                                                                | Manufacturer                                                                                                                 | Exporter                                                                                             | Roasters                                                                                                                                                          | Plantation Owner                                                                                                                                              |
|-----------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------|
| I buy machinery for the plantation and pay the pickers. I pay for fertilisers to increase harvests. | I use the roasted coffee to make instant coffee powder. I pay for workers, machinery, product development, packaging and advertising. | I process the coffee beans by roasting them and grinding them. I pay for workers, machinery and heat for roasting the beans. | I work 10 -12 hours a day. I pick the coffee beans. I also make sure the plants are fed and watered. | I transport the coffee beans by cargo ship. I pay for fuel and any loads that are lost or damaged on the journey. I also pay fees for the ship to stop in a port. | I sell the coffee to consumers. I pay for staff and the running costs of the store. I am also responsible for advertising and any losses if stock isn't sold. |



# Fair Trade Answers

Match each person with their role in the production of coffee. Then, sort the roles into the correct order to get the coffee from the bean to the shop!

Can you guess how much each person would make if a jar of coffee costs the consumer £2?

| Plantation Owner                                                                                    | Picker                                                                                               | Exporter                                                                                                                                                          | Roasters                                                                                                                     | Manufacturer                                                                                                                          | Retailer                                                                                                                                                      |
|-----------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------|
| I buy machinery for the plantation and pay the pickers. I pay for fertilisers to increase harvests. | I work 10 -12 hours a day. I pick the coffee beans. I also make sure the plants are fed and watered. | I transport the coffee beans by cargo ship. I pay for fuel and any loads that are lost or damaged on the journey. I also pay fees for the ship to stop in a port. | I process the coffee beans by roasting them and grinding them. I pay for workers, machinery and heat for roasting the beans. | I use the roasted coffee to make instant coffee powder. I pay for workers, machinery, product development, packaging and advertising. | I sell the coffee to consumers. I pay for staff and the running costs of the store. I am also responsible for advertising and any losses if stock isn't sold. |
| Profit from £2 = <b>6p</b>                                                                          | Profit from £2 = <b>4p</b>                                                                           | Profit from £2 = <b>10p</b>                                                                                                                                       | Profit from £2 = <b>30p</b>                                                                                                  | Profit from £2 = <b>80p</b>                                                                                                           | Profit from £2 = <b>70p</b>                                                                                                                                   |